

Executive Registry

11-35-09/2

15 MAY 1959

*card*  
Mr. J. E. Fishburn, Jr., President  
Los Angeles Chamber of Commerce  
404 South Bixel Street  
P. O. Box 3696  
Los Angeles 54, California

Dear Mr. Fishburn:

I have thoroughly re-considered the invitation you so kindly re-extended me to participate in the Second Annual Western Industrial Survival Conference next October.

As I mentioned in my previous letter I plan to make an extensive trip out of the country sometime this fall after Congress has adjourned. Since the date of my return is so uncertain, and will probably be after your conference, I just cannot accept your kind invitation.

I regret that I shall be unable to join you but certainly hope that your important program will meet with every success.

Sincerely,

SIGNED

Allen W. Dulles  
Director

O/DCI [redacted] rad. 12 May 1959

Rewritten: 13 May 1959

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(EXECUTIVE REGISTRY FILE)

# Western Industrial Survival Conference

SPONSORED BY

**LOS ANGELES CHAMBER OF COMMERCE***Telephone*

HUNTLEY 2-4010

404 SOUTH BIXEL ST.  
P. O. BOX 3696  
LOS ANGELES 54

April 22, 1959

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WESTERN ELECTRONICS MANUFACTURERS  
ASSOCIATION

The Honorable Allen W. Dulles  
Director  
Central Intelligence Agency  
Washington 14, D. C.

Dear Mr. Dulles:

We regret the necessity of scheduling for an October Conference this early in the year. However, due primarily to the nature of the program planned, we are unable to avoid it.

Your very welcome letter of April 2 indicated, I think, a slight misunderstanding. Your area of responsibilities is one in which industrial leadership has a tremendous interest, as well as an astonishing ignorance. Our problem is to present a well-thought-out balanced program utilizing selected speakers who, because of special knowledge or responsibilities, augment and give reason to the Conference workshops. Limiting this Conference to three main speakers permitted us to select the most widely respected authorities who would naturally make separate approaches, and in this instance, provide factual background information of the pressures and conditions causing the present threat for which industry must provide self-protective plans and measures.

For the second day's program, in which we hope you will consent to participate as our principal speaker, the emphasis will be placed upon the first-hand experiences of foreign industrialists in dealing with the physical effects of warfare. A panel of leading industrialists from six nations, as outlined in our tentative program, will discuss: the effects of war upon their plants, how they maintained continuity of production, protected records when plants were destroyed, and how they proceeded to resume production in the post war period. While we realize that the effects from nuclear warfare would be far more devastating, the information to be gained from this panel may in many respects be applied to our industrial preparedness program of today.

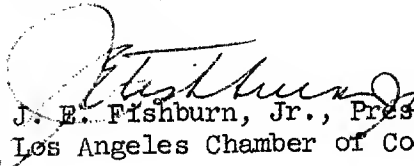
*This Conference is being held in  
cooperation with:*

*Local, County, State and Federal  
Disaster Agencies;  
The Armed Forces;  
The American Red Cross;  
and the Los Angeles City  
and County Fire Departments.*

The Honorable Allen W. Dulles  
April 22, 1959  
Page 2

We are so sure that the message you will bring are those facts needed to implement self-protective activities within the industry of the Western States that I have again taken the liberty of writing to urge that you seriously reconsider and accept our invitation to be the only speaker of the second day of the Conference.

Sincerely,



J. E. Fishburn, Jr., President  
Los Angeles Chamber of Commerce

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MEMORANDUM FOR: Mr. Dulles

For your information, I am attaching a copy of the 2 April letter that you sent to Mr. Fishburn.

I believe that Administrator ☐ also spoke to you about this.

*MR*  
AAB

27 April 59  
(DATE)

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FORM NO. 101 REPLACES FORM 10-101  
1 AUG 54 WHICH MAY BE USED.

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